

# Stefanie Mühlbacher

## UX/UI Designer

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### EDUCATION

#### UX Design Certificate 10/2019 - 09/2020

Career Foundry, Berlin

- Intensive 500+ hour project-based training program with a focus on user research, information architecture and screen design
- Designed an iOS app by researching my users, ideating and wireframing core user flows, prototyping the application and iterating it through usability testing, and finally delivering a high-fidelity interactive prototype ready for developer handoff
- For a detailed case study, see my [portfolio website](#)

#### BA Design 10/2012 - 10/2018

Universität der Künste, Berlin

- BA Industrial Design, specialisation Product Design, Grade 1.3
- Study stay at Tama Art University in Tokyo, Japan

### EXPERIENCE

#### UX Designer 09/2020 - now

Volunteer at KonTEXT Reading Project, Munich

- Leading the design of myTEXT, an Android app with chatbot
- Creating user stories, personas, flowcharts, site maps for information architecture, wireframes and prototypes
- Planning and conducting interviews and usability testing with users to validate the design

#### Student Associate 10/2018 - 12/2018

Berliner Stadtreinigung (BSR), Berlin

- Pilot project Re-Use for promotion of circular economy in Berlin  
Coordinated the drop-off and collection of products with clients
- Documented the project in text and photography and brought that perspective to the evaluation meeting with all stakeholders

#### Student Associate 10/2016 - 01/2017

Universität der Künste, Berlin

- Gathered and evaluated feedback from course participants and summarised the results in succinct keynotes for meetings

#### UX Designer 04/2014 - 06/2014

Sablono, Berlin

- Redesigned a tablet app for construction management
- Analyzed the app and identified the most important issues
- Redesigned key user flows using an iterative design process
- A second round of user testing revealed a significantly higher user satisfaction and our redesign was implemented

### SKILLS

User-Centered Design  
User Research  
User Stories  
Flowcharts  
Information Architecture  
Site Maps  
Scenarios  
Interaction Models  
Wireframing  
Prototyping  
Usability Testing  
High-Fidelity Mockups

### TOOLS

Adobe XD  
Adobe Indesign  
Balsamiq  
Sketch  
Invision

### LANGUAGES

German (Mother tongue)  
English (C2)  
Italian (B1)

### VOLUNTEER WORK

Student Organisation  
AIESEC: Planning events and coordinating the exchange program

Solar House Project Rooftop:  
Interior design

Refugee Aid Bündnis  
Neukölln: Helping refugees find housing and manage official business